



21ST CENTURY SCHOOL
Workshop Series
BY 21CLI & 407 LEARNING

Non-Designers' Guide to Design - Practical Tips for your Next Project

WHEN

Wednesday, 6 October 2021
17:00 - 19:00 (+8GMT)

PRICE

\$85 - individual
\$75 - three or more
\$65 - five or more
\$55 - ten or more

There is a lot more to design than simply "making things look good."

Our choice of design can have an enormous impact on how people receive our message. Whether you are creating school communications, classroom materials, or faculty presentations, the design choices you make can either strengthen or undermine your message. With this workshop, you will gain a deeper understanding of the essential design principles to maximize your communications, as well as practical tips and tools for implementing them.

**21st Century Schools and educators recognize that everyone is a designer.
This workshop will:**

- Give you a clear understanding of basic design principles
- Simple steps towards creating attractive documents (emails etc) for supporting effective communications
- Learning tools that allow non-designers to design like a pro

Who Might Attend this Workshop?

- Teachers who are designing resources/learning materials for students
- Leaders who want their next presentation to have an impact
- Admin staff who want their next communication to wow and impress
- Communications/marketing staff who need to reach parents/prospective parents across a variety of different social media platforms.

This workshop is part of a series on 21st Century Schools.



21c-learning.com/events/non-designers-guide-to-design/

